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MEDIA ALERT

A TREEmendous Event at The Art Institute

MARTY CASEY SILVER ELEMENTS COLLECTION TO BE FEATURED AT LOCAL DESIGNER EVENT

WHAT: Meet Chicago Performing artist Marty Casey at a Trunk Show featuring his *Silver Elements Collection* at the Art Institute of Chicago. This event will take place on October 24 in support of local designers and artists, and will run in tandem with Fashion Focus Chicago 2009.

WHEN: October 24, 2009
12 P.M. until 4 P.M.

WHERE: The Art Institute of Chicago
111 South Michigan Avenue
Modern Wing Shop
Chicago, IL 60603

BACKGROUND: *The Marty Casey Silver Elements Collection* is the latest endeavor of Chicago songwriter and performing artist, Marty Casey. Marty's interest in fashion and concern for the environment were integral in developing this collection of modern jewelry and unique accessories.

An alliance has been formed with American Forests and a portion of the sales support the planting of trees in conjunction with their "Global Releaf" effort.

For More Information please visit:

www.martycasey.com
www.silverelementscollection.com

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